



### ACTIVITIES FOR STUDENTS

**Industrial Visit/ Guest Lecture /Workshop/Seminar/Symposium/ Management Meet**

**2016-2017**

Technical programmes

S.No	Details of the Programme & Coordinator	Duration	Sponsor
1.	Intercollegiate Management Meet "Fortitude '16" on 10.2.2017 Dr.R.Gayatri-Coordinator Mr.Hariharan, Senior Anchor & Deputy Assignment Editor, Thanthi TV Chief Guest	One day	Management
2.	Vetri Nichayam	1 day	St.Peter's University
3.	National Conference	1 day	St.Peter's University

Details of industrial visits organized

S. No.	Date	Name of the Company	Class attended	Faculty Incharge
1.	23.8.2016	Eco Kitchen	II MBA and B.Com	Mrs.Sumalatha
2	13.9.2016	United Breweries, Chennai.	II MBA	Dr.S.Paneerselvam
3	20.9.2016	United Breweries, Chennai.	I MBA, B.Com	Dr.R.Gayatri
4	27.9.2016	Modern Bakers, Chennai	II MBA, I MBA and B.Com	Ms.Sumalatha

Details of Guest Lectures organized

S.No	Name and Designation of the Chief Guest	Title of the lecture	Date /Duration	Class
1	Mr.Valar Murugan, Sr.Technical Analyst, EQSIS Financial services (P) Lt.d	Stock Market Analysis	26.8.2016	I & II MBA
2	Mr.Venkatesh Hariharan, Co-Founder, Audex Solutions & Technology (P) Ltd., Chennai	"Logistics services Industry – Indian Context"	9.9.2016	II MBA, I MBA



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3	Sky.Ragupathy	Yoga for Whole Personaility Development	14.2.17	II MBA, I MBA
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Students participation/presentation of paper in seminars, symposia, competitions etc.

<b>" Paradigm " - National level symposium organized by Department of Management studies, Ethiraj College for Women on 6th and 7th October, 2016</b>		
Event	Participapnts	Prize
	Iyer Vijayakumar, I MBA Archana, I MBA	
Best Manager	Ramesh Reddy, II MBA	Participation

## 2015-2016

Technical programmes

S.No	Details of the Programme & Coordinator	Duration	Sponsor
1.	Intercollegiate Management Meet "Fortitude '16" on 10.2.2016	One day	Management

Details of industrial visits organized

S. No.	Date	Name of the Company	Class attended	Faculty In charge
1.	22.09.2015	Chennai Port Trust	I MBA and II MBA	DR.S.Paneerselvam
2.	29.09.2015	Regional Telecom Training center, BSNL, Marai Malai Nagar	I MBA and II MBA	DR.R.Gayatri
3	07.10.15	ICF	I MBA & II MBA	Dr.R.Gayatri
4	13.10.15	SEBI	II MBA	Dr.S.Paneerselvam
5	14.10.15	SEBI	I MBA	Dr.S.Paneerselvam
6	9.3.16	Panasonic, Cholavaram	I MBA	Dr.R.Gayatri

Details of Guest Lectures organized

S.No	Name and Designation of the Chief Guest	Title of the lecture	Date /Duration	Class
1.	Mr.Edwin Henry, Antlee Research Consulting group	Marketing Research	26.08.15	II MBA



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2	Mr. Balasubraminam, CEO, VisionUnlimited	Branding	01.09.2015	II MBA
3.	Ms. P. Rattna Kumari, Manager I & P , Indian Institute of Logistics, Chennai	Career in Logistics	08.09.2015	II MBA
4.	Mr. Rajagopalan J., Area Manager & State head for training, Bharati Axa Insurance	Career Insights	21.09.2015	II MBA & I MBA

## 2014-2015

### Industrial Visit

S. No.	Date	Name of the Company	Class attended	Faculty In charge
1.	12 <sup>th</sup> Sep,14	Times of India	II MBA	Dr.S.Paneerselvam
2.	12 <sup>th</sup> , Nov, 14	Eco Kitchen	I MBA	Dr.R.Gayatri
3.	11 <sup>th</sup> Feb, 2015	Times of India	I MBA	Dr.S.Paneerselvam

### **Entrepreneurship Development Programme**

S. No.	Date	Name of the Guest	Class attended	Faculty In charge
1.	30 <sup>th</sup> October 2014	Ms.Sethulakshmi, Project Managmer, Eco Kitchen	III and IV of Engineering and II MBA	Dr.R.Gayatri, Ptof - MBA
2	9 <sup>th</sup> March 2015	Mr.Vinoth KA, Managing Director, Iwiz Android Robot Pvt. Ltd., Chennai	III and IV of Engineering and I MBA	Dr.R.Gayatri, Ptof - MBA
3	13 <sup>th</sup> March 2015	Mr.Dilip C.Bhandari, Managing Director, Prayas Pen and Plastic Industries, Mumbai	III and II of Engineering and I MBA	Dr.R.Gayatri, Ptof - MBA

Details of Workshop attended by the students.

S.No.	Name of the Student	Class	Institution where trained	Duration
1.	Ms.Vaideeswari	I MBA	Sweedon Education Day, by Sweedon Trade and Investment Council, Sweedon Embassy	1.12.14



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2.	Ms.Sreedevi	I MBA	Sweedon Education Day, by Sweedon Trade and Investment Council, Sweedon Embassy	1.12.14
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S.No	Name and Designation of the Chief Guest	Title of the lecture	Date /Duration	Class
1.	Mr.Sayanth, Sales Manager SPSS Pvt. Ltd.	SOTP Training Programme	13.9.14 1.30 hour	I & II MBA IV CSE, M.Phil In MBA & Mathematics
2.	Mr.Manikandan, Senior Software Engineer Materials Management Zerodha Stock Broking Ltd	Captital Market Investment	20.9.14 1.30 hours	I & II MBA M.Phil in MBA and M.Phil CA
3.	Mr.Arputharaj, DGM, Wapco Industries Ltd.	Industrial Relation and Labour Welfare	27.9.14 1.30 hours	I & II MBA IV CSE, M.Phil in MBA
4.	Mr.Ilango, MD, BMQR Ltd, Chennai	Six Sigma	11.10.2014 10.40am to 12.00 pm	I MBA, II MBA, M.Phil Students
5	Mr.SathyanRathnam, Functional Consultant, Freelancer, Networking Company, US	Enterprise Resource Planning	30.10.2014 10.40am to 12.00 pm	I MBA, II MBA, M.Phil Students
6.	Dr.Brindha Kalro, Chief, Endocrinologist, Craft Fertility Centre	Health Issues of Women	9.2.15, 2 hours	I MBA,
3	Ms.Sridevi,	I MBA	TBI, St.Peter's Engineering College,	3 days 4 <sup>th</sup> Feb to 6 <sup>th</sup> Feb 15
4	Mr.Madhan	I MBA	TBI, St.Peter's Engineering College	3 days 4 <sup>th</sup> feb to 6 <sup>th</sup> Feb 15

**Guest Lecture arranged by the Department**



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Technical programmes conducted during the month:

S.No	Details of the Programme & Coordinator	Date	Duration	Sponsor
1.	Work shop on Business Plan Writing 13.3.2015	13.3.2015	2 Hours	ED cell
2.	International Conference titled "Paradigm shift in Management"	12.2.2015	One day	Self generated

Women's Day Programme

S. No.	Date	Name of the Guest	Class attended	Faculty In charge
1.	7.3.2015	Mrs.Sumathisree, Speaker, Writer, Trichy	III and II of Engineering and I MBA	Dr.R.Gayatri, Ptof – MBA and Dr.S.Stella Prof & Head, Physics
2.	7.3.2015	Mrs.Roopmathi Anand, Architect, Project Director, Chennai	III and II of Engineering and I MBA	Dr.R.Gayatri, Ptof – MBA and Dr.S.Stella Prof & Head, Physics
3.	7.3.2015	Mrs.Srividhya, Senior HR Manager, Doyon Systems, Chennai.	III and II of Engineering and I MBA	Dr.R.Gayatri, Ptof – MBA and Dr.S.Stella Prof & Head, Physics